

Crisis Management

The most important tool is communication

During a crisis, printed material is often the most effective way to convey crucial information—both to those affected and to those supporting the relief efforts. Because conditions may change rapidly, choosing the best method of printing is a critical part of any crisis response operation. Your print device should be rapid, cost-effective, durable, reliable, and efficient.

- ✓ RISO With the **high-speed** production rate of a RISO device, on-demand printing to communicate crucial information and important updates is both **rapid** and **cost-effective**.
- ✓ RISO's digital duplicators **quickly** and **economically** print flyers and forms by the thousands. These devices are **durable** and function dependably even when taking a lot of physical punishment.
- ✓ RISO's Inkjet printers have far fewer moving parts than equivalent tonerbased systems and require less calibration—so the RISO printer will operate more **reliably** and last longer than other printers.
- ✓ RISO products are extremely energy-efficient, and operate with standard 110V power (unlike many toner-based systems that require a dedicated 220V power supply). RISO printers can run at peak performance off a standard outlet, or even a well-suited emergency generator.¹
- ✓ Many relief operations have extremely limited office space. The small footprint of RISO devices make the most of the available work area.
- ✓ RISO devices do not require a network connection. Documents can be printed from a **USB flash drive**.

Help State and Local Governments be prepared today.





When selecting a backup generator for use with RISO products, RISO recommends using an inverter generator that produces clean, filtered AC voltage. The electrical output of inverter generators is typically more consistent than what is produced by a conventional generator. Steady/consistent electrical current is recommended for sensitive electronics including computers, smart phones, televisions, or other devices that use microprocessor technology (including RISO printers). Electrical fluctuations, whether through a generator or other electric service delivery, may damage RISO equipment. See reverse for additional details.

Your Next Steps

Disaster Purchasing

Disaster Purchasing is a GSA program that allows state and local governments access to buy from all Federal Supply Schedules in preparation or response to all disasters, as well as recovery from a major disaster declared by the President, or recovery from terrorism or nuclear, biological, chemical, or radiological attack.

Under the Disaster Recovery program, state/local governments can purchase through an eligible GSA contract schedule to obtain products they need to prepare for or recover from a disaster (natural, terrorism, etc.)

The term, "State or local government" includes any State, local, regional, or tribal government, or any instrumentality thereof (including any local educational agency or institution of higher education).

The Department of Homeland Security has determined that all the products and services available under GSA Schedules could potentially be used for preparation, response, and recovery from a disaster or a terrorist attack. GSA's strong partnerships can help cities and towns meet their needs quickly while saving taxpayer dollars—and RISO devices, with their reliability, durability, and ease of use, make it a vital resource in meeting those needs.



- Designated disaster recovery areas can be found at: www.fema.gov/disasters
- Go to www.gsa.gov/ disasterpurchasing to learn more about this program
- RISO, Inc.'s GSA contract number is: GS-35F-0460U.

Be Prepared with RISO

If your company is eligible to bid on a disaster recovery sales opportunity, the following mandatory language must be included on the PO for it to qualify as a disaster recovery sale on RISO's contract:

"This order is placed under GSA Schedule number GS-35F-0460U under the authority of the GSA Disaster Purchasing program. The products and services purchased will be used in preparation or response to disasters or recovery from major disaster declared by the President, or recovery from terrorism or nuclear, biological, chemical, or radiological attack."

Information obtained from www.gsa.gov/disasterpurchasing and www.gsa.gov/acquisition/purchasing-programs/gsa-schedules/state-and-local-government-customers/disaster-purchasing/disaster-purchasing-fac

