## 2009 ANNUAL FUN \*\*\* CANTON DRIVE

<b>YES</b> , here is my 2009 Annual Fund Donation of:
\$20 \$35 \$50 \$75 \$\$
Please make your check payable to Family Clinic. See reverse side for credit card donations

Mr. Robert Ford
12 Maryland Dr.
Washington, DC 03169-4499

### **Please Respond Today**

# Donating online is quick, easy and secure!

Simply log on to www.family.org and click on "Make a Gift" at the top of the page.



Family Clinic, Philanthropy Office 84 Main St, Baltimore, MD 03168-4996 497-984-6613, www.family.org

654196841 16A61 V5WE

Your gift is tax-deductible to the extent allowed by law. FAE #6131 Thank you.



Joseph H. McGill, MD
President
Chief Executive Officer
Chair, Board of Governers

 Family Clinic
 P 497-984-6613

 84 Main St.
 F 497-984-6234

 Baltimore, MD 03168
 www.family.org

A teaching hospital of Maryland School of Medicine

It's a new year. A time for renewal. A time for hope.

Dear Mr. Ford,

On behalf of everyone at Family Clinic, I wish you a happy and healthy new year.

In the coming months — as we kick off our Annual Fund — we will be embarking on a very ambitious and exciting program to continue our leadership role in patient care. But before I go any further, I would like to share with you some of Family Clinic's major achievements and recognitions during the past year:

- Family Cancer Center was name the Blue Distinction Center for Complex and Rare Cancers, one of only four Maryland programs recognized for its ability to treat the most complex and rare forms of cancer.
- A national study released data that listed Family as on of the top nine u.s. hospitals and the only Washington DC-area facility for the lowest heart attack mortality rates.
- Family Clinic's Breast Center became the only DC hospital offering molecular breast imaging (MBI) to their patients, a technology which may detect cancer earlier than other technologies and costs six times less than an MRI.
- The American Stroke Association presented Family with a Gold Performance Achievement Award for its rapid and effective diagnosis, treatment and eduction of stroke patients.

We are understandably very proud of these accomplishments — and we hope to continue this success in the new year.

#### Can we count on you in 2009?

We are depending on you more than ever in 2009. If you could help us today with a gift of \$20, \$35, or even \$50, that would go a long way in helping us meet our goals for the coming year.

If you donated \$25 or more, you will receive future issues of our three popular Family publications — *Contributor, Family Magazine* and our *Health & Wellness* magazine. It's our way of saying thank you for the generosity you have shown us.

(over, please)

CREDIT CARD INFORMATION		<ul><li>Keep me informed about the good works at Family.</li><li>My e-mail address:</li></ul>
I wish to charge my gift to my:		·
American Express	VISA	
MasterCard	Discover	My employer's matching gift form is enclosed.
Name on card		
Amount	Exp. Date	Please delete my name from your mailing list.
Credit Card #		_
Signature		_
E-mail address		
Family		We may use certain information (name, address, e-mail address, telephone number, dates of service, age, and gender) to contact you in the future to raise money for the Family Clinic. We also may provide this information to the Family Clinic Foundation for the same purpose. The money raised will be used to expand and improve the services and programs we provide to the Family community. If you do not wish to be contacted for our fund-raising efforts, you must notify Joe Henderson, Family Clinic 84 Maint St. Baltimore, MD 03168, (TEL) (497) 984-6613, joe.henderson@family.org.

#### What you mean to Family Clinic

With your gift of support to Family, you'll help us continue to provide our patients with top-notch doctors, nurses, technical staff and support personnel. And your support will help us be able to maintain our consistent ranking as one of the top hospitals in the country for selected specialty services.

Because of our supporters, Family Clinic has become <u>a destination of hope</u> for patients from around the globe who come here searching for answer s to the most puzzling medical challenges. At the same time, we are <u>a place of comfort</u> for thousands of local patients who depend on Family for their emergency and routine care.

Of course we rely on the generosity of our donors... people like you who we hope will be able to continue your support in this new year through our Annual Fund.

#### Why you're so important in 2009

We have a lot planned for the coming year — with so much anticipation and excitement. In the coming months, you will be hearing much more about:

- Our expansion of <u>Family Clinic Medical Center North End</u>, where our new three-story wing will house and additional 25 physicians and 125 nurses, technicians and other health care workers.
- The growing use and application of our <u>Simulation Lab</u> program where medical students, physicians and nurses can practice procedural and clinical surgical skills.
- Our leadership role in organ transplantation especially <u>live-donor transplants</u>. Over the past 10 years, Family has performed more live-donor liver transplants than any other hospital in the country.
- Our impressive medical research program where we are now conduction more than 300 clinical trials for cancer treatments and other drug trials.

As a member of the Family Clinic community, you understand the importance of our work. And I hope that you will make your most generous donation to the Annual Fund. Thank you.

Sincerely,

## Joseph H. McGill

Joseph H. McGill, M.D.

P.s. The Annual Fund is the centerpiece of our fundraising program and critical to the lifesaving work we do every day. Please send a much-needed contribution today. Thanks again.